

Job Title: On-Field Marketing Executive

Company Name: Screens India

Location: Banjara Hills

Job Type: Full-time

Department: Marketing

Job Summary:

We are looking for a driven and enthusiastic On-Field Marketing Executive to join our dynamic marketing team. The successful candidate will be responsible for executing on-ground marketing strategies, engaging directly with customers, and promoting Screen India's products and services. This role requires excellent communication skills and the ability to foster relationships in diverse settings.

Key Responsibilities:

- Implement on-field marketing campaigns and initiatives to boost brand visibility and drive sales.
- Engage with customers and clients in various settings to promote Screen India's offerings and gather feedback.
- Conduct market research to identify trends, customer preferences, and competitor activities in the field.
- Collaborate with the marketing team to develop localized promotional materials and strategies.

Requirements:

- 2-5 years of experience in marketing, sales, or customer-facing roles.
- Strong interpersonal and communication skills, with the ability to connect with diverse audiences.

Application Process:

Interested candidates should submit their resume detailing their experience and motivation.